

Leanne Shenk

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Experience

Multimedia Services Specialist

James Madison University: March 2020 - Present
Front-end web development and UI Design for the College of Health and Behavioral Studies. Assist with graphic design and image editing for web. Build and manage forms for data collection using Wufoo and Qualtrics forms.

Part-time Web Programmer

James Madison University: June 2018-March 2020
Build, maintain, and update 20 academic websites and 16+ affiliate websites for the College of Health and Behavioral Studies and the College of Integrated Science and Engineering. Assist with photography, videography, and print design as needed.

Administrative Assistant

James Madison University: November 2016-June 2018
Schedule meetings, arrange travel and track expenses. Update and manage the Online Learning department website and 78 HTML-based freshmen degree worksheets.

Web Intern

Eastern Mennonite University: Spring 2016
Move and revise web content within EMU's content management system. Prepare images and documents for web use. Maintain EMU affiliate Wordpress websites. Perform weekly link checks and fix broken links.

Skills

Adobe Creative Suite

Experience using Dreamweaver, Premiere Pro, Photoshop, Illustrator, and InDesign.

Front End Web Languages

HTML5, CSS, Javascript, jQuery

Web Accessibility

Design websites and structure web content according to WCAG2

SEO

Effective use of Metadata, Google search console, and HTML markup for better search results

Google Analytics

Interpret user behavior data to inform decisions about website design and navigation structure

Education

James Madison University

Bachelor of Science in Media Arts and Design
December 2015

Hobbies

Hiking and Camping
Drawing
Garment sewing