

# Leanne Shenk

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## Experience

### Web Programmer

James Madison University: June 2018-Present

Build, maintain, and update 20 academic websites and 16+ affiliate websites for the College of Health and Behavioral Studies and the College of Integrated Science and Engineering. Assist with photography, videography, and graphic design as needed. For work examples, visit [leanneshenk.com/jmu](http://leanneshenk.com/jmu)

### Administrative Assistant

James Madison University: November 2016-June 2018

Schedule meetings, arrange travel and track expenses. Update and manage the Online Learning department website and 78 HTML-based freshmen degree worksheets. Design and distribute semi-annual newsletters using MailChimp.

### Web Intern

Eastern Mennonite University: Spring 2016

Move and revise web content within EMU's content management system. Prepare images and documents for web use. Maintain EMU affiliate Wordpress websites. Perform weekly link checks and fix broken links.

### Web Editor

Madison 101: Spring 2015

Madison 101 is a student-produced magazine for incoming freshmen at James Madison University. I updated the design of the existing Madison 101 website and formatted the magazine content for online distribution.

## Skills

### Adobe Creative Suite

Experience using Dreamweaver, Premiere Pro, Photoshop, Illustrator, and InDesign.

### Front End Web

HTML5, CSS, Javascript, jQuery

### Web Accessibility

Design websites and structure web content according to WCAG2

### Wordpress

Wordpress install, implement plugins, customize themes

### SEO

Effective use of Metadata, Google search console, and HTML markup for better search results

### Google Analytics

Interpret user behavior data to inform decisions about website design and navigation structure

## Education

### James Madison University

Bachelor of Science in Media Arts and Design  
December 2015

## Hobbies

Hiking and Camping  
Drawing and painting