

Leanne Gast

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Experience

Web Designer & Front-end Developer

James Madison University: March 2020 - June 2023

Front-end web development and UI Design for the College of Health and Behavioral Studies. Build and maintain 60+ academic and affiliate websites. Assist with graphic design and image editing for web. Build and manage forms for data collection using Wufoo and Qualtrics forms. For work examples, visit leanneshenk.com/jmu

Part-time Web Programmer

James Madison University: June 2018-March 2020

Build, maintain, and update 20 academic websites and 16+ affiliate websites for the College of Health and Behavioral Studies and the College of Integrated Science and Engineering. Assist with photography, videography, and print design as needed.

Administrative Assistant

James Madison University: November 2016-June 2018

Schedule meetings, arrange travel and track expenses. Update and manage the Online Learning department website and 78 HTML-based freshmen degree worksheets. Design and distribute quarterly newsletter using MailChimp.

Web Intern

Eastern Mennonite University: Spring 2016

Edit web content within EMU's content management system. Prepare images and documents for web use.

Skills

Design Software

Experience using design applications including Figma, Photoshop, Illustrator, and InDesign.

Front End Web Languages

HTML5, CSS, Javascript

Web Accessibility

Design websites and structure web content according to WCAG2

SEO

Effective use of Metadata, Google search console, and HTML markup for better search results

Google Analytics

Interpret user behavior data to inform decisions about website design, navigational structure, content, and meta data.

Education

James Madison University

Bachelor of Science in Media Arts and Design
December 2015

Hobbies

Portrait Photography
Hiking and Camping
Costume and garment sewing